

## **MENTAL HEALTH MATTERS**

Corporate Partner Opportunities

The Mental Health Association promotes mental wellness through a spectrum of culturally competent programs and services. We are providing a series of monthly virtual seminars on mental health topics. This year we are thrilled to announce that we are partnering with Audacy, Inc. (Formerly, Entercom). Our monthly series will build up to the "I'm Listening" annual 2-hour broadcast scheduled across all of Audacy's 234 radio stations. We are seeking partners to cross-promote, sponsor, and participate in the important conversation to end the stigma of talking about Mental Health. Custom sponsorship opportunities are available.

### **MENTAL HEALTH MATTERS**

We have based our wellness series on topics requested from our audience. Each MHA-run event is held virtually on the third Friday of every month at noon.



**SUICIDE AWARENESS**



**MENTAL HEALTH EQUITY**



**MENTAL HEALTH IN MEN**



**MENTAL HEALTH RESOURCES**



**I'M LISTENING SERIES**

Wednesday, September 22nd from 6:00PM - 8:00PM



**HONORING WORLD MENTAL HEALTH DAY**



**DEALING WITH ANXIETY**



**CONTACT US**

events@mharochester.org  
(585) 325-3145



**LEARN MORE**

visit [mharochester.org](https://mharochester.org)



**TUNE IN**

Join us live or watch the recording via Facebook Live, LinkedIn, or YouTube

### **\$5,000 STRENGTH SPONSOR**

- (20) 30-second radio commercials on the station of your choice reaching 97,000+ people/month;
- Exclusive recognition during one live-streamed mental health talk;
- Preferred consideration for panelist opportunity on 1 event;
- Company logo displayed on all MHA-run events;
- Live stream and social media recognition, reaching up to 30,000 people and 11,000+ followers;
- Promotion in media relations for the event.

### **\$1,000 PARTNER SPONSOR**

- Company logo displayed during 2 Mental Health Talks;
- Live stream and social media recognition, reaching up to 30,000 people and 11,000+ followers.

### **\$2,500 HOLISTIC SPONSOR**

- (10) 30-second radio commercials on the station of your choice reaching 97,000+ people/month;;
- Exclusive recognition during one live-streamed mental health talk;
- Preferred consideration for panelist opportunity on 1 event;
- Company logo displayed on all MHA-run events;
- Live stream and social media recognition, reaching up to 30,000 people and 11,000+ followers;
- Promotion in media relations for the event.

### **\$500 ADVOCATE SPONSOR**

- Company logo displayed during one Mental Health Talk;
- Live stream and social media recognition, reaching up to 30,000 people and 11,000+ followers.